



# AMPLIFY

Be heard where the voices  
of Xerox women gather.

"Diversity is about more than race  
and gender. It means creating an  
environment where all employees  
can grow to their fullest potential."

Anne M. Mulcahy  
Chairman and CEO  
Xerox Corporation



The Women's Alliance  
CALL FOR SPONSORS

## LOUD AND CLEAR

Like you, Xerox believes in working and doing business with a richly diverse base of employees, customers and vendors—which is why hundreds of women who work here support each other's professional and social development through The Women's Alliance.

Xerox is recognized as one of the most progressive companies in the world. We've received exceptional praise and numerous awards for building and maintaining a diverse, inclusive corporate culture. The Women's Alliance is part of that. And you can be, too.

Since 1984, women at Xerox have joined hands in The Women's Alliance to share ideas and support one another's professional growth. In that time, the group has grown exponentially. It's part of our vision for a richly diverse workforce—matched only by our determination to do business with women- and minority-owned firms—a purpose for which we're recognized as one of the most progressive corporations in the world.

Each year, more than a thousand women from the company meet for networking, study and camaraderie at our Women's Conference. This signature event is a culmination of local and national activities that take place throughout the year.

**INTERNATIONAL  
WOMEN'S CONFERENCE**  
NOVEMBER 7-9, 2008  
PLANET HOLLYWOOD  
LAS VEGAS, NV

# ONE-TWO, ONE-TWO

There's a voice bigger than any individual. It's the sound of empowerment that echoes across a gathering of inspired women. That's why each year, the women of Xerox congregate to share ideas and make their presence known.

I encourage you to join the chorus. Even take the podium for yourself and share your own story—while you help others share theirs.

It's more than a credit to your company. It's a moment of truth that you can say you proudly supported—a platform where the best and brightest are all heard loud and clear.

I hope you'll be there, whether in person or in spirit.

*Gina*

Gina Testa  
President of The Women's Alliance



## Choose the sponsorship level that sounds right to you.



### 20 AMPS—\$20,000 DIAMOND (two sponsors only)

- Premium banner space on The Women's Alliance website and a one-time exclusive offer to be featured in The Women's Alliance e-newsletter ([www.thewomensalliance.net](http://www.thewomensalliance.net))
- Company website hot linked to The Women's Alliance website for one year ([www.thewomensalliance.net](http://www.thewomensalliance.net))
- Conference perks
  - Exclusive sponsor of Friday or Saturday night keynote event
  - Four invitations to Friday VIP reception
  - Ten registration passes (\$3,500 value)
  - Full-page ad with prominent visibility in program booklet
  - Inclusion of collateral in registration package
  - Opportunity to deliver an approved workshop
  - Opportunity to participate on an executive panel workshop



### 12 AMPS—\$12,000 PLATINUM

- Premium banner space on The Women's Alliance website and a one-time exclusive offer to be featured in The Women's Alliance e-newsletter ([www.thewomensalliance.net](http://www.thewomensalliance.net))
- Company website hot linked to The Women's Alliance website for one year ([www.thewomensalliance.net](http://www.thewomensalliance.net))
- Conference perks
  - Prominent visibility for your business/corporation
  - Three invitations to Friday VIP reception
  - Eight registration passes (\$2,800 value)
  - Full-page ad in program booklet
  - Inclusion of collateral in registration package
  - Opportunity to participate on an executive panel workshop



### 7.5 AMPS—\$7,500 GOLD

- Company website hot linked to The Women's Alliance website for one year ([www.thewomensalliance.net](http://www.thewomensalliance.net))
- Conference perks
  - Two invitations to Friday VIP reception
  - Six registration passes (\$2,100 value)
  - Half-page ad in program booklet
  - Inclusion of collateral in registration package
  - Opportunity to participate on an executive panel workshop



### 2.5 AMPS—\$2,500 SILVER

- Company website hot linked to The Women's Alliance website for one year ([www.thewomensalliance.net](http://www.thewomensalliance.net))
- Conference perks
  - Two registration passes (\$700 value)
  - Quarter-page ad in program booklet
  - Inclusion of collateral in registration package



### 1 AMP—\$1,000 BRONZE

- Company website hot linked to The Women's Alliance website for one year ([www.thewomensalliance.net](http://www.thewomensalliance.net))
- Conference perks
  - Quarter-page ad in program booklet

For questions or to make a commitment, contact Jennifer Wright at (585) 423-1097 or [jennifer.wright@xerox.com](mailto:jennifer.wright@xerox.com), or Serena Starzyk at (845) 223-7570 or [serena.starzyk@xerox.com](mailto:serena.starzyk@xerox.com).

# SPONSORSHIP AGREEMENT

## SPONSORSHIP INFORMATION

company name

address

city/state (or province)/postal code

contact

company website address

phone

fax

email address

Please make checks payable to The Women's Alliance.

## SPONSORSHIP LEVELS

- \$20,000 diamond sponsorship
- \$12,000 platinum sponsorship
- \$7,500 gold sponsorship
- \$2,500 silver sponsorship
- \$1,000 bronze sponsorship

authorized signature

date

## AGREEMENT SUBMISSION

Attn: Brenda Comisar  
Xerox Corporation  
International Women's Conference  
Building 801  
1350 Jefferson Road  
Mail Stop 0801-08A Office 1305  
Henrietta, NY 14623

## PAST SPONSORS

ADP (Automatic Data Processing, Inc.)

Air Academy Associates

ARAMARK

BCD Meetings & Incentives

Breakthrough Marketing Technology, LLC

Can Am Imaging Products, Inc.

Continental Airlines

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EDS

EFI

Equitrac Corporation

GetThere

Martino Flynn

Mercer Human Resource Consulting

Mercury Print Productions, Inc.

Morgan Stanley

Nik Entertainment Co.

Pappas McDonnell, Inc.

Preferred Care

Print On-Demand Solutions Group

Roberts Communications Inc.

Saunders College of Business at  
Rochester Institute of Technology

Sprint

Superior Staff Resources, Inc.

Uniprise®, United Healthcare Services, Inc.

Xerox Diversity Office

Xceed Financial Credit Union

Xerox Capital Services

Xerox Global Services, GKLS Creative Services

Xerox Media Services

Y&R